

Ericka K. Waidley, PhD
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EXECUTIVE PROFILE

A Senior Executive Manager/Consultant and Educator with extensive experience in a diversity of organizations with demonstrated skills in leadership, executive management, strategic planning/business development, outcome measurement, fund development and operations. Has a history of achieving measurable results for organizations and employees and developing foundations for future success. Nationally recognized speaker and author.

Executive Leadership

Volunteer recruitment and management

Business Development

Team Building

Fund Development

Organization Development

Curriculum design and education

Quality Improvement/metrics

Process Improvement/systems/design

Editing for publication

PROFESSIONAL EXPERIENCE

Assistant Professor, School of Nursing
Linfield University

2015-present

Full time faculty for senior undergraduate and graduate nursing students. Includes facilitating praxis seminars, oversight of clinical rotations in local hospitals and with care partners, mentoring in the area of nursing leadership and patient care management. Development of graduate online course in business concepts. Participates in university committees and as a faculty advisor.

Visiting Scholar, School of Business

Assisted in the development of graduate level business course focused on innovative leadership and systems thinking. Co-taught course with school of business faculty.

CEO/Executive Director
AccessOC, Southern California

2010-2015

Responsible for the management and daily operations of a fiscally sponsored program that provides free surgeries and access to specialty medical care to the uninsured. Have recruited 5 hospital partners and over 900 clinical volunteers, 29 specialists and facilitated training at 23 community clinics. Successfully facilitated process to become 501(c)3, non-profit organization.

Adjunct Faculty
Brandman University

2011-present

Adjunct professor in the Masters of Health Care Administration, Bachelors and Masters in Nursing and Doctor of Nursing Practice programs. Developed online curriculum for the Quality Management in Health Care course that is taught in all of these programs. Also teach the Innovations in Health Care course. Proficient at use of Adobe Connect, Live Text and Blackboard.

Consultant
EKWaidley Consulting

2000-present

EKW and Associates specializes in facilitating the development of organizations and people. The culture of the organization is based on a customized approach that provides positive and individualized outcomes for each client.

Chief Executive Officer
Camp Fire USA Orange County Council

2008-2010

Responsible for the management and daily operations (\$1.5 million budget) of a non-profit local council of a nationally recognized organization. Leadership of over 45 teaching staff, managers; management of federal, state and foundation grants; board recruitment/development; grant writing; fund development and business planning. Recruited and developed 8 new Board members in 2 years; provided guidance for Board development to strengthen governance for organization.

Executive Director
Laguna Beach Community Clinic

2001-2005

Responsible for overall management of clinic operations. Responsibilities included leadership and team building for a multidisciplinary staff of 50-75 (physicians, nurses, technicians, medical records, support services and volunteers) and oversight of all clinic programs that provided over 20,000 encounters/year. Board recruitment and development, community outreach and fund development.

Vice President/Patient Care Services
Irvine Regional Medical Center (Irvine, CA)

1986-1996

Primary clinician on design and development team for a new hospital in Irvine, CA (originally owned by AMI then Tenet). Hired to development team 7 years prior to opening, helped design all clinical departments, including innovative patient care services delivery model. Facilitated recruitment, hiring and training of over 700 employees including physicians, nurses, pharmacy, support staff and all other clinical departments prior to opening. Coordinated successful opening and managed clinical operations. Participated on executive management teams and clinical operations teams at the corporate level.

Clinical experience and leadership roles available on request.

EDUCATION

The Fielding Institute, PhD, Human Organization and Systems
Harvard Business School, Strategic Perspectives in Non-profit Management (2005)
University of California, San Francisco (MSN)
San Diego State University (BSN)
CA state licensed Registered Nurse
OR state licensed Registered Nurse

FACULTY

Linfield University, Portland, OR
Brandman University, Irvine, CA
California State University, Fullerton
University of California, Los Angeles

ORGANIZATIONS/COMMUNITY SERVICE

Extensive
Including Board of Directors for several organizations
TLR/OHF Board of Directors
Girl Scouts of America, GSOSW Board of Directors
Orange County leadership roles
Volunteer for Komen for the Cure, Pageant of the Masters, American Legion, homeless organizations